

Instructions for Strategic Plan Implementation Evaluation Form (Attached)

Strategy Implementation Method:

1. Agile (Progressive Enhancement).
2. Member Centric Mindset is always a priority.
3. Implementation is not necessarily conducted by a Board Members, but by an Active Committee or Member (s).
A Board Member may be only a Liaison with the Board.
4. The below actions are only a suggested list, each Board member may choose up to two actions to be implemented up to April 2021.

Strategy Objectives:

1. During implementation, always take care of our families, ourselves, clients and communities.
2. Contribution from everyone (leaders, members, community, MENA region and ICF Global), as we implement and improve the plan.
3. If we work together, we will be stronger “One Chapter & One ICF”.
4. Always thinking actively about enhancement of services and products to our members.
5. Linked to ICF Professional Coaches Global Strategy.
6. Cater for cultural differences (Concept: Justice and Belonging, Equity, Diversity & Inclusion “JEDI”).
7. Capitalize on the network of Chapters regionally in the Middle East “Regional Culture”, and Worldwide “One ICF”.

Scope:

- 1 Member Engagement
- 2 Member Recruitment
- 3 Leadership Development
- 4 Professional Development
- 5 Community & Local Resources

Strategic Weights:

1	Member Engagement	10%
2	Member Recruitment	20%
3	Leadership Development	10%
4	Professional Development	20%
5	Community & Local Resources	20%
Total		100%

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ICF Chapter Recognition Honourees Criteria (For Reference Only):

Chapter recognition honourees are selected on the basis of their annual chapter activity reports and evaluated according to ICF's criteria for high-performing chapters. Based on these criteria, a high-performing ICF Chapter:

Creates an attractive, credible presence and voice for professional coaching in its local community.

Exhibits qualities of a high-performing chapter (namely, agility, adaptability, accountability, sustainability, caring, innovation and relevance).

Creates sustainable governance.

Ensures financial viability.

Defines and manages culture.

Ensures infrastructure.

Scoring:

1	<i>Outstanding</i>
2	<i>Very Good</i>
3	<i>Good</i>
4	<i>To be Enhanced</i>